



ALLIANT ENERGY CENTER REDEVELOPMENT COMMITTEE

APRIL 19, 2021

AGENDA

- Brief Alliant Energy Center Campus Master
 Development Project RFP Overview
- 2. Role of Redevelopment Committee
- 3. Roundtable Discussion
- 4. Destination District Task Force Update
- 5. Area Plans/Projects Update





Alliant Energy Center Redevelopment Committee

SUPV. PATRICK MILES, Chair

Dane County Board of Supervisors

RUBEN ANTHONY

Urban League of Greater Madison

REP. SHELIA STUBBS

Wisconsin State Assembly

BRENT MCHENRY

ALLIANT ENERGY CENTER

ALDER SHERI CARTER

City of Madison District 14 Common Council

HEATHER STOUDER

Madison Planning & Development

TOM DECHANT

Resident of the neighborhood

DIANE MORGANTHALER

Destination Madison

BREWER STOUFFER

Roman Candle Pizza

PAM CHRISTENSON

Madison Gas & Electric

ROB CRAIN

Alliant Energy Center Corporation

SUPV. DAVE RIPP

Dane County Board of Supervisors

ZACH ZWEIFEL

County Executive appointee



Role of AEC Redevelopment Committee Consistent with Resolution 2018-498

- Committee meeting to provide upfront input about what's important in selecting a developer and project
- County appointing one committee member to the developer selection committee
- Initial meeting with the selected developer for the developer to describe their project/intensions and receive feedback and input



VISION FOUNDATIONS

Provide the core planning objectives upon which the Master Plan and long-term implementation efforts will be built

Agriculture & Livestock,
Health & Food, and Tech Expos and Trade Shows

Fitness, Sports, and Yellness Expos and Compelitions

Regional Gathering Place for Festivals, Events, and Consumer Shows

AEC Primary Role and Market Focus



Connected and Cohesive



Sustainability



Impact and Return on Investment



Equity and Access



Transit and Multi-Modal Oriented



Walkable
Destination
District



Authentic Madison Region and Wisconsin Experience



ROUNDTABLE DISCUSSION



DESTINATION DISTRICT TASK FORCE UPDATE



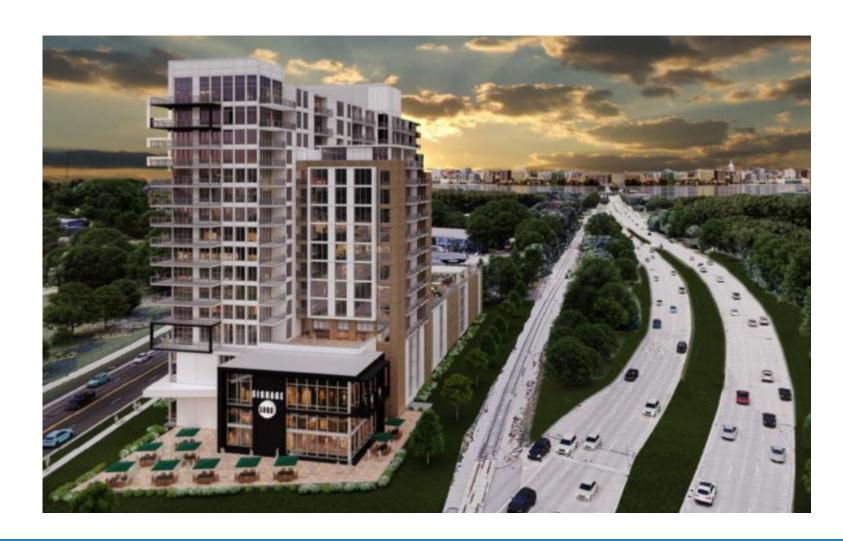
LAW PARK Planning & Design CAUSEWAY Design & Engineering OLIN-Funding TURVILLE LAKEVIEW PARK LIVING - MIXED-USE Destination Park Planning & Fundraising Developer Recruitment INDOOR **SPORTS VENUE** JOHN NOLEN **DRIVE GATEWAY** Corridor Design ATHERING **ISLAND AREA** Exploring Everyday Community Destination Activities FULL-SERVICE PENN PARK CONVENTION Wayfinding & Connection ALLIANT ENERGY CENTER **CENTER HOTEL** Developer Recruitment INTERCHANGE EXHIBITION HALL PHASE 1 EXPANSION **IMPROVEMENTS** Preliminary Design & Cost Estimating

Destination District Components

Private Development

Olin Avenue Redevelopment

- 291 housing units; mix of studios and one-, two- and three-bedroom units
- 12,500 SF commercial space
- 336-space parking garage





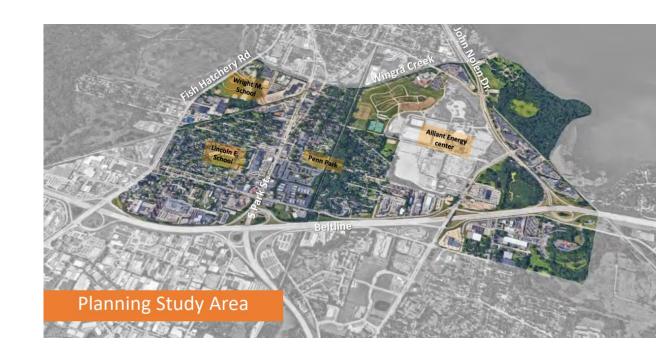
AREA PLANS/PROJECTS UPDATE



Area Plans/Projects

South Madison Plan Update

- Held two virtual meetings to present the Draft Strategies & Recommendations
 - Upcoming engagement opportunities:
 - April 19 at 4 pm FACEBOOK LIVE community engagement event – Hosted by Latino Chamber of Commerce Spanish
 - April 22nd 6pm FACEBOOK LIVE community engagement event – Hosted by Mt Zion
 - Mid-may Focus Area Concepts
 - End of April & late May Neighborhood Action Teams
- Next steps focus area development concepts





Area Plans/Projects

Olin Park Facility/Lake Monona Waterfront

- Olin Park Facility Renovation
- Lake Monona Waterfront

John Nolen Reconstruction Project Recap

- Chris Petykowski w/ City Engineering presented at Destination District Task Force Meeting
- Proposed Project reconstruction of causeway and replacing 6 bridges
- Being coordinated with Lake Monona Waterfront Project
- Preliminary Proposed Schedule
 - 2021-2022 Preliminary design & public involvement
 - 2023-24 Utility coordination and final structure design and bidding documents
 - Bid plans in 2025



