



ALLIANT ENERGY CENTER
REDEVELOPMENT COMMITTEE
APRIL 19, 2021

AGENDA

1. Brief Alliant Energy Center Campus Master Development Project RFP Overview
2. Role of Redevelopment Committee
3. Roundtable Discussion
4. Destination District Task Force Update
5. Area Plans/Projects Update



Alliant Energy Center Redevelopment Committee

SUPV. PATRICK MILES, Chair

Dane County Board of Supervisors

RUBEN ANTHONY

Urban League of Greater Madison

REP. SHELIA STUBBS

Wisconsin State Assembly

BRENT MCHENRY

ALLIANT ENERGY CENTER

ALDER SHERI CARTER

City of Madison District 14
Common Council

HEATHER STOUDE

Madison Planning & Development

TOM DECHANT

Resident of the neighborhood

DIANE MORGANTHALER

Destination Madison

BREWER STOUFFER

Roman Candle Pizza

PAM CHRISTENSON

Madison Gas & Electric

ROB CRAIN

Alliant Energy Center Corporation

SUPV. DAVE RIPP

Dane County Board of Supervisors

ZACH ZWEIFEL

County Executive appointee

Role of AEC Redevelopment Committee Consistent with Resolution 2018-498

- Committee meeting to provide upfront input about what's important in selecting a developer and project
- County appointing one committee member to the developer selection committee
- Initial meeting with the selected developer for the developer to describe their project/intentions and receive feedback and input

VISION FOUNDATIONS

Provide the core planning objectives upon which the Master Plan and long-term implementation efforts will be built



AEC Primary Role and Market Focus



Connected and Cohesive



Sustainability



Impact and Return on Investment



Equity and Access



Transit and Multi-Modal Oriented



Walkable Destination District



Authentic Madison Region and Wisconsin Experience

ROUNDTABLE DISCUSSION

DESTINATION DISTRICT TASK FORCE UPDATE

Destination District Components



Private Development

Olin Avenue Redevelopment

- 291 housing units; mix of studios and one-, two- and three-bedroom units
- 12,500 SF commercial space
- 336-space parking garage

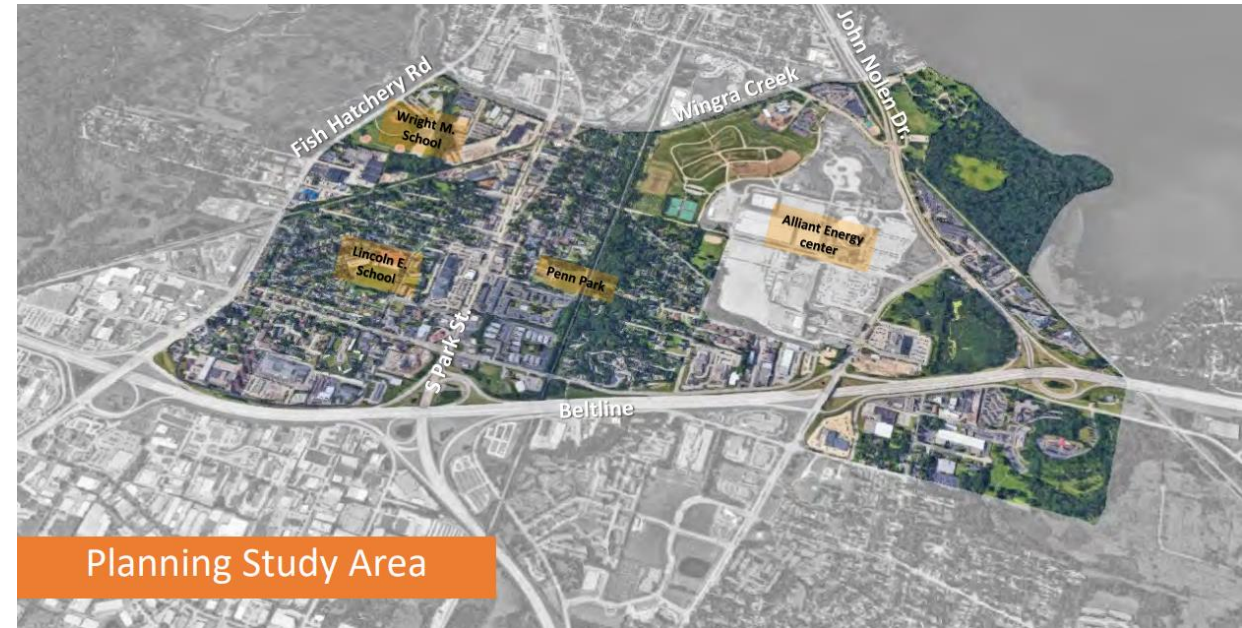


AREA PLANS/PROJECTS UPDATE

Area Plans/Projects

South Madison Plan Update

- Held two virtual meetings to present the **Draft Strategies & Recommendations**
 - Upcoming engagement opportunities:
 - **April 19 at 4 pm** – FACEBOOK LIVE community engagement event – Hosted by Latino Chamber of Commerce Spanish
 - **April 22nd 6pm** - FACEBOOK LIVE community engagement event – Hosted by Mt Zion
 - **Mid-may** – Focus Area Concepts
 - **End of April & late May** – Neighborhood Action Teams
- Next steps – focus area development concepts



Area Plans/Projects

Olin Park Facility/Lake Monona Waterfront

- Olin Park Facility Renovation
- Lake Monona Waterfront

John Nolen Reconstruction Project Recap

- Chris Petykowski w/ City Engineering presented at Destination District Task Force Meeting
- Proposed Project – reconstruction of causeway and replacing 6 bridges
- Being coordinated with Lake Monona Waterfront Project
- Preliminary Proposed Schedule
 - 2021-2022 – Preliminary design & public involvement
 - 2023-24 – Utility coordination and final structure design and bidding documents
 - Bid plans in 2025

